

3 Tips to Getting Screencasting Jobs

Technology nowadays has made it easier for e-learning. E-learning is a form of learning and teaching information through the use of various channels of technology such as computer, Internet, intranet/extranet, or CD/DVD. It can be self-paced or instructor-led.

One of the frustrations that an e-learning specialist often encounters is getting clients. If you're considering a career in the e-learning or instructional design field, keep in mind that becoming an e-learning specialist does not require you to have a graduate degree in order to get work. If you're trying to get a job within a large corporation, a graduate degree helps as it opens doors. However, it's not a full-proof reason for you to get hired.

Here are 3 tips to get you started on landing that e-learning job that you're aspiring to:

- 1. Use LinkedIn and join LinkedIn groups targeted to e-learning, video-based training or distance learning.**



LinkedIn is a social networking site best known for connecting individuals and companies with the same interests. I joined several LinkedIn groups and every single one of them is related to what I'm doing which is e-learning.

Here's a list of LinkedIn groups that I have joined that could help you in getting an e-learning job:

- [Camtasia Users Group](#)
- [Instructional Design & E-Learning Professionals' Group](#)
- [Instructional Designers](#)
- [Online Video Marketing](#)
- [eLearning Global Network](#)
- [Learning 2.0](#)
- [GADLA Chapter](#)
- [Webcasting, Webinars & Online Video Best Practices](#)
- [ASTD Atlanta Corporate Training Special Interest Group](#)
- [Freelance Instructional Designers](#)
- [GSU Instructional Technology Alumni](#)
- [Articulate - Rapid E-learning \(Rapid elearning\)](#)
- [E-Learning 2.0](#)
- [E-Learning Companies](#)

- [eFronters E-Learning](#)
- [Mintra E-learning Network](#)
- [BrightTALK Academy](#)
- [TAG Workplace Learning Society](#)
- [Technology in Education](#)
- [The eLearning Guild](#)
- [The Georgia VA Connection](#)
- [Trainers United](#)
- [United States Distance Learning Association](#)
- [Camtasia Users Group](#)
- [ELearning Professionals](#)
- [Rapid e-Learning](#)
- [Atlanta Non-profit Learning Professionals](#)
- [Instructional Design Central](#)
- [Instructional Design Professionals](#)
- [Scrasters: a Group for Screencast Producers](#)
- [TrainingPros](#)

2. Check out the [ASTD Job Bank](#) to search for job openings.

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ASTD stands for American Society for Training and Development. It is the world's largest association dedicated to workplace learning and development professionals.

The ASTD Job Bank is a gold mine for e-learning specialists. Every month, I see about 4-5 job postings available that pays a lot of money.

3. Use Google Alerts .

Search query:

Result type:

How often:

How many:

Your email:

Monitor the Web for interesting new content
Google Alerts are email updates of the latest relevant Google results (web, news, etc.) based on your queries.

Enter a search query you wish to monitor. You will see a preview of the type of results you'll receive. Some handy uses of Google Alerts include:

- monitoring a developing news story
- keeping current on a competitor or industry
- getting the latest on a celebrity or event
- keeping tabs on your favorite sports teams

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Google Alerts are a great way to keep track of the e-learning jobs you're looking for. Simply enter the keywords for the job that you're looking for and get updates depending on how often you want to receive the search results.

Example Keywords to enter:

- instructional design jobs
- e-learning jobs
- online training jobs
- video training jobs

The key to using Google Alerts is to become very specific to the use of keywords so that you'll get results based on what you're looking for.

Doing any or all of these tips can help you start finding that dream job in e-learning. Keep in mind that most clients, if not all, will be looking for a portfolio.

If you don't have any clients yet, don't worry. You can still build a portfolio by creating a mock company. Always remember that nothing beats a portfolio for clients to easily hire you. You can sell yourself more if you have a portfolio, even a mock one, as it can show good examples of what you can do.

To help you jump start that portfolio, use Camtasia Studio in creating professional videos that can be used for teaching and training. To learn more, visit LearnCamtasia.com and get top-notch training on how to use Camtasia for e-learning and instructional design.